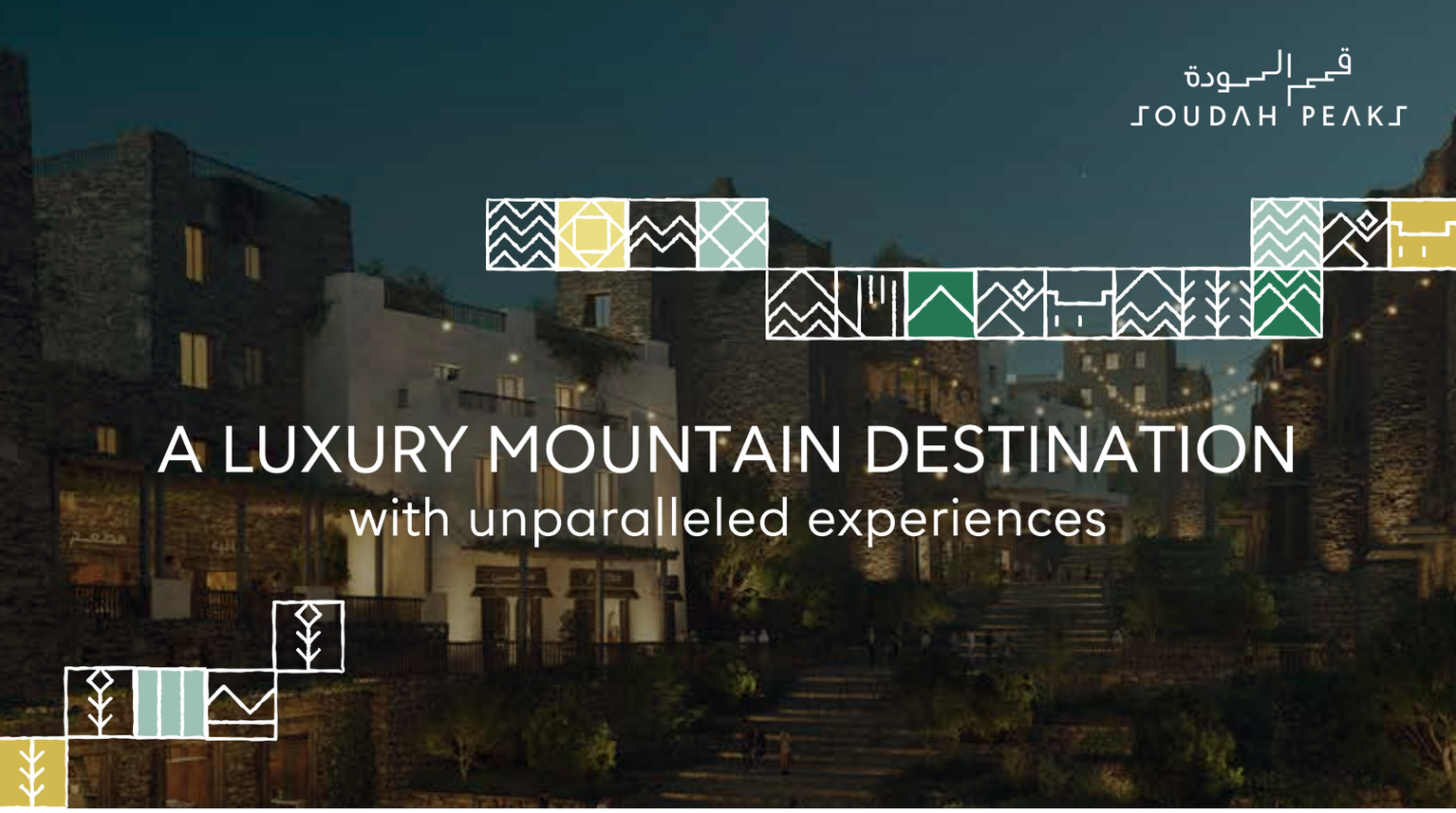


A LUXURY MOUNTAIN DESTINATION
with unparalleled experiences

SOUDAH PEAKS

Soudah Peaks is A luxury mountain destination being developed by Soudah Development, a Public Investment Fund company chaired by HRH Prince Mohammed bin Salman bin Abdulaziz Al Saud, Crown Prince and Prime Minister of Saudi Arabia.

Soudah Development will drive the sustainable development of Soudah Peaks, creating long-term economic impact by intertwining unparalleled luxury while celebrating the region's unique culture, heritage and pristine natural surroundings.

LOCATION

In the southwest region of Saudi Arabia, Soudah Peaks stands at 3,015 m above sea level, which is the highest point in the country.

Our project area spans 636.5 km^2 with 3.6% of the total land will be utilized.

CLIMATE

Due to the high elevation, Soudah enjoys a comfortable climate year-round.

Winter
-2° to 15°C

Summer
14° to 25°C

AIRPORT ACCESS

45 minutes
Drive from Abha International Airport

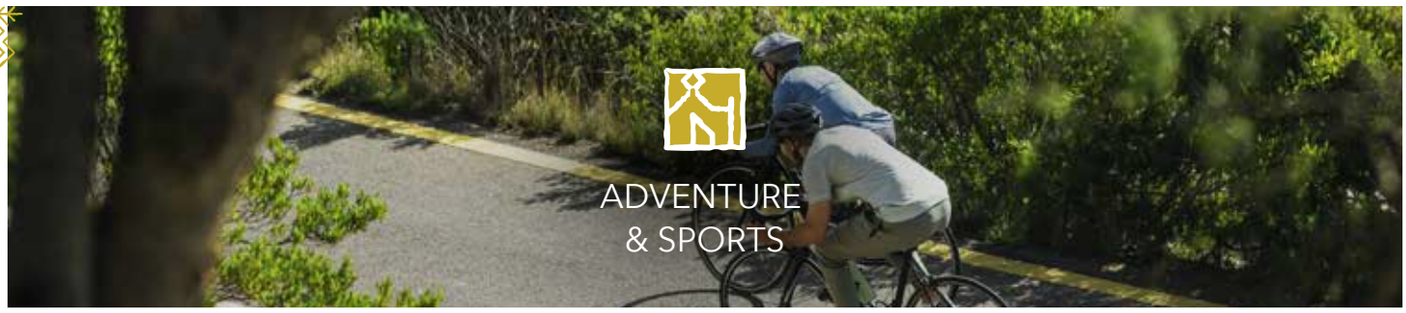
RUH
1h 40min
Flight from
Riyadh Airport

JED
1h 10min
Flight from
Jeddah Airport

OVERALL KEY DEVELOPMENT STATISTICS

50,000m²	30	1,300+	2,800+
Total Retail GLA	Attractions	Residential Units	Hospitality Keys

THE EXPERIENCES



From mountain trails and serpentine hiking paths to paragliding, mountain biking, horse riding, ziplining and other mountain adventure experiences for the outdoor enthusiast. An 18-hole golf course will sit on top of the Soudah plateau with stunning mountain views and with average temperatures of 20°c, visitors and residents have abundant opportunities to enjoy year-round outdoor activities in the clean, cool mountain air.

Soudah Peaks is a year-round haven for nature and relaxation lovers. It offers a diverse range of experiences including national parks, hiking trails, terraced farms, coffee plantations, and honey farms, along with rich biodiversity. Visitors can reconnect with nature through a collection of luxury wellness experiences such as eco-friendly spa resorts, yoga pavilions, meditation centers, and tranquil residential units.

We celebrate and preserve the tangible and intangible heritage of the Soudah and Rijal Almaa regions. The area is home to rich cultural traditions including performing arts, folk dances, traditional songs, poetry, visual arts, traditional clothing, locally produced honey, and coffee farming. There are over 200 documented heritage sites ranging from villages and mosques to minarets, watchtowers, and mountain forts–many of which are being nominated for inclusion in the UNESCO World Heritage List.

The Gateway to Soudah

Immersive Activities and Experiences

Mountain Ridge-Line Hospitality

Residential Communities

Tahlal is the main hub of Soudah Peaks, offering luxury retail, hospitality, entertainment, and tourist attractions, in addition to exhibition and conference facilities–all within a sustainable ecosystem. The zone includes an 18-hole golf course with panoramic natural views, 1,750 luxury hotel rooms, 731 second homes, and over 41,313 square meters of commercial space for retail, exhibitions, and global dining–all situated above the clouds on the Soudah plateau.

A unique adventure experience

10
Attractions

Diverse Hospitality
Options

Ridge-Line
Destination

Sahab is the adventure and mountain sports zone, where thrilling and immersive experiences come together above the clouds. Visitors can enjoy more than 10 unique adventure attractions surrounded by stunning nature, including hiking, ziplining, mountain biking, and more. For extreme athletes, a high-altitude performance and rehabilitation center provides professional training space built to global standards. Sahab features 520 luxury hotel rooms, 40 luxury glamping pods and dynamic leisure and retail spaces with upscale food and beverage offerings–all perched above the clouds.

Secluded luxury and relaxation

Luxury Residential
Community

Wellness
& Spa Destination

Mountain
& Valley Views

Sabrah is the wellness and luxury hospitality zone of Soudah Peaks, and the most exclusive zone offering exclusive luxury mansions. The area features wellness spas, yoga pavilions, and meditation spaces set within stunning landscapes. Visitors can explore a network of nature trails through gardens and greenery, enjoy bird watching and hiking in the open air. Sabrah includes 130 premium hotel rooms and 166 second homes, including luxury mansions, all authentically integrated into the native landscape.

Immerse into nature and heritage

Heritage & Agricultural Landscape

Mountainside Glamping Pods

Culinary Experiences

Jareen is the garden and agricultural landscape zone of Soudah Peaks, offering visitors an authentic culinary experience rooted in nature. Visitors can enjoy tasting organic products such as coffee and honey, while exploring cultural heritage through a network of traditional paths that weave through scenic farmlands and agricultural terraces. Jareen will feature 35 luxury glamping pods, uniquely nestled among the terraced hillsides, alongside boutique shops and culinary experiences.

The cultural hub of Soudah Peaks

Authentic Hospitality

Cultural Experiences

Rijal Plaza

Rijal will seamlessly blend the past, present and future, offering a unique opportunity to experience authentic culture and heritage. Located within Rijal Almaa heritage village and surrounded by historical architecture, this destination will integrate park areas and outdoor event space to host various year-round activities. Rijal will feature 80 hotel rooms providing visitors with stylish heritage-inspired luxury as well as boutique shops and authentic dining options.

An extraordinary connection to nature

Glamping on the Plateau

Surrounded by National Park

Stunning Mountain Vistas

Red Rock is located within King Abdullah National Park, offering an immersive luxury experience amidst one of Soudah's richest natural landscapes. Guests can explore nature reserves, observe native wildlife, and enjoy horse-riding and hiking along scenic trails. Red Rock will feature 180 exclusive hotel rooms and 75 glamping, surrounded by expansive greenery and stunning views of the iconic Red Rock cliff, providing an extraordinary sense of harmony with nature and its rich biodiversity. Red Rock will also offer 440 second homes.

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SOUDAH PEAKS

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Soudah Development

A PIF COMPANY

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